

Appendix A - Brantford Heritage Committee Priorities 2022

The mandate of the Brantford Heritage Committee is to advise Council on all matters relating to the administration of the Ontario Heritage Act within the City of Brantford including:

(a) Promoting heritage conservation within the community through research, programs and activities; **(b)** Educating the community to encourage the preservation of heritage assets and creating a positive environment for heritage conservation; **(c)** Advising Council on the protection, conservation, regulation, and enhancement of all aspects of heritage throughout the community, through the recommendation of appropriate design guidelines and municipal policies, and by identifying properties for designation; **(d)** Establishing and maintaining a Register of Properties of Heritage Interest, approved by Council, to encourage the protection of the heritage attributes of these properties; **(e)** Reviewing and providing relevant heritage comments on major alteration applications for designated heritage properties, demolition applications that yield or have the potential to yield, cultural heritage significance, and other municipal policies and projects as requested; **(f)** Providing recommendations to Council annually to select an honouree for the Prominence Point program and providing research and recommendations to the Wall of Recognition Task Force to honour the contributions of previous Council members; and **(g)** Reviewing and evaluating designated property financial incentive programs. By-law 148-2016, 20 December, 2016.

Priority	Brief Description	Expected Outcomes	Resources from City Staff	Financial Resources
1. Add to our Heritage Register	Staff will continue the next phase of this project by initiating public consultation with owners of the Group B properties recommended for listing on the Heritage Register in phases. Each phase will be in groupings of about 80 properties with quarterly Public Information Centres ("PICs").	Addition of several hundred properties to the City's existing Heritage Register.	Staff time in organizing PICs, providing notice to residents / owners, and staff preparation of recommendation reports to Committee and Council	\$79,320 as outlined in Report No. 2021-109
2. Sustaining Prominence Point	The Prominence Point Subcommittee will identify a new candidate to be added to Prominence Point. A candidate was proposed for 2020 by the Brantford Police Service, but the Prominence Point Subcommittee was not able to fulfill its work due to COVID. This candidate will be reviewed in 2022.	The addition of another candidate to Prominence Point.	Coordinating the etching and installation of a glass plaque at Prominence Point.	\$3,800

3. Celebrating Successes: Heritage Awards	The Prominence Point Subcommittee also recommended re-establishing a Heritage Awards program to recognize individuals who have improved and enhanced the heritage value of their properties.	The Prominence Point Subcommittee will generate criteria for the updated Heritage Awards program for Council's approval. They will also coordinate a date for a ceremony to recognize these award recipients.	Staff support in reviewing draft criteria.	NONE
4. Engaging and Educating the Public: Heritage Walking Tours and Architecture Bingo	The Heritage Education Subcommittee will meet to develop interactive educational activities for the public. This will include a Walking Tour to share information on heritage designation with the public, which the Subcommittee has already started drafting. This will also include an Architecture Bingo activity to be held in May during Museum Month that will encourage community members to identify the architectural features of buildings as they walk their neighbourhoods.	The development of at least one Walking Tour and an Architecture Bingo activity.	Staff assistance in preparing educational materials and coordinating and launching activities on the City's website.	NONE
5. Development of the Committee: Attending Ontario Heritage Conference	We selected members to attend in 2020, which was cancelled due to COVID. The committee is requesting to attend in 2022 if there is such a conference, virtual or otherwise.	Selected members will bring their experience back to the Heritage Committee to make better informed decisions.	Coordinating registration for conference attendees.	\$1,500
6. Heritage Grant Program	The Heritage Grant Program provides financial assistance to owners of designated properties to support projects that preserve heritage buildings. The Heritage Committee will review applications to the program should Council extend the program through 2022. A Staff report on the pilot program is expected in December 2021.	Funds will be allocated to successful applicants upon completion of their projects to the satisfaction of City Staff.	Management of the Heritage Grant Program.	\$25,000 (previously allocated - refer to CD2018-077, and deferred one year to 2022 in accordance with Report 2020-458)

7. Protecting Heritage Resources: Recommending Properties for Heritage Designation	The Brantford Heritage Committee will continue to identify properties with cultural heritage value and recommend the designation of properties under the <i>Ontario Heritage Act</i> to City Council.	Recommending properties that warrant heritage designation to Council for consideration. Properties that are designated by Council will be recognized with a heritage designation plaque.	Completing heritage designation research and evaluation and coordinating the purchase and installation of up to two heritage designation plaques.	\$2,200
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