



TASK FORCE REPORT

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Date April 12, 2021

To Chair and Members
Mohawk Lake District Working Group

From Tara Tran, Senior Planner, Staff Liaison to Mohawk Lake District Working Group

1.0 Type of Report

Consent Item	[X]
Item For Consideration	[]

2.0 Topic Mohawk Lake District – Billboard Cost

3.0 Recommendation

THAT the information regarding the cost to erect a billboard to promote the Mohawk Lake District Project BE RECEIVED

4.0 Background

At its meeting on October 30, 2020, the Mohawk Lake District Working Group passed the following motion:

- A. *THAT the Mohawk Lake District Plan Project Update BE RECEIVED; and*
- B. *THAT the Mohawk Lake District Plan – Final Plan BE ENDORSED by the members of the Mohawk Lake District Working Group; and*
- C. *THAT Staff explore the cost to erect a billboard to promote the Mohawk Lake District Plan project and report back.*

This Report address Item C in the motion above.

A quote for the cost to erect a billboard was investigated by City Staff.

The specifications of the billboard and the approximate unit costs are outlined in Table 1.

Table 1 Cost of Billboard

Quantity	Description	Unit Price
1	Misc. Sign (1) 16' tall single sided billboard Includes 9' tall x 16' wide alum composite faces with digitally printed vinyl graphics 6" x 6" pressure treated wood posts direct-buried in concrete footings 2" x 6" wood bracing and 2" x 4" wood stringers Concrete footings and installation included	\$4,985.00 Excl. HST

5.0 Conclusion

If members of the Working Group wish to erect a billboard to promote the Mohawk Lake District Working Group, further direction, approval, and funding is required from City Council.

Tara Tran, Staff Liaison
Mohawk Lake District Working Group