Appendix A: CPSD 2021 Priorities



NEIGHBOURHOODS

- Deliver fun and accessible community recreation programming
- Support the goals and activities of Neighbourhood Associations
- Develop a Community Safety and Well-being Plan (pending Council approval)
- Deliver the Neighbourhood Changemakers Program (Laurier Launchpad)
- Pursue funding opportunities through grant and proposal writing
- Support the COVID-19 Response (ex. vaccination centres, food security)
- Support community agencies through partnerships and goal alignment



CHILDREN AND YOUTH

- Support equitable access to licensed childcare and EarlyON Centres
- Expand the Healthy Kids Program
- Pursue Youth Friendly 'Silver' Designation through Parks and Recreation Ontario
- Update the 'Together for Youth' Coordinated Youth Services Strategy
- Support the development of youth-focused drug and violence prevention programs
- Increase youth leadership and mentorship opportunities (ex. Brant Youth Council)



SENIORS

- Update the City of Brantford's Age-Friendly Plan
- Implement "Right Now: A Community Strategy to Prevent and Address Elder Abuse"
- Support the goals of the Grand River Council on Aging
- Support the goals of the Brant Elder Abuse Awareness Committee
- Deliver Power of Attorney awareness campaign (pending Council approval)
- Deliver the Let's Get Moving Campaign and Community Workshop Series
- Explore the expansion of seniors recreation programming at Community Centres
- Increase seniors recreational programming at affordable housing sites
- Support the implementation of Income Tax Clinics



DIVERSITY AND INCLUSION

- Lead the Brantford Immigration Partnership (BIP)
- Support a welcoming community for International Students
- Enhance data analysis to better understand usage and demographics
- Support the efforts of the Brantford Regional Indigenous Support Centre
- Support the decentralization of community services
- Translate community guides and resources to improve access for residents