

Appendix B: Council Priorities Reporting Timeline

Outcome #1: All neighbourhoods in the City are safe, vibrant, attractive, and inclusive.						
Tier 1, 2 or 3?	Priority	Timeline (Quarter & Year)	Status	Lead Commission(s)	Relevant Service Review Opportunity(ies)	Service Review Opportunity Timeline
1	a) Complete new Official Plan	Q4 2020	On Track	Community Development	• Implement a development strategy to maximize boundary lands	Q4 2020
1	b) Improve municipal capacity for by-law enforcement, including extended hours and expanded scope, to address concerns related to property standards, noise, nuisance, and compliance with COVID-19 regulations	Q1, 2022	On Track	Community Development	• Establish a Municipal Law Enforcement Department encompassing all by-law enforcement services	Q1 2022
2	b) Mandate the City to lead by example in property standards and maintenance, ensuring municipal assets contribute to civic pride	Q3 - 2023	On Track	Public Works, Corporate Services, CAO's Office	• Corporatize functions like security, energy management, facilities and event planning, financial, IT • Standardize facility management practices e.g. energy management and processes for site/facility security	Complete, Q3 2023
2	c) Continue to invest in downtown revitalization and advance the Downtown Master Plan	Q4, 2021	On Track	Public Works, Community Development	• Strengthen the downtown strategy by offering business/growth incentives	Q4 2020
2	d) Develop a multi-year asset management and funding strategy for all infrastructure categories, including natural assets, prioritizing investment for areas most in need and focusing on preventative maintenance to extend the life of municipal assets	Q3 2021	On Track	Public Works	• Develop asset management planning framework	Q3 2021 - PW Q3 2023 - all city
2	e) Work with Brantford Police Service and other community partners to develop a long term, prevention-based approach to community safety that creates opportunity for local youth (Complete a Community Safety and Well-being Plan)	Tentative Q4 2021 (Province has not advised on new deadline)	On Track	Community Services and Social Development		

2	f) Work with Brantford Police Service and other community partners to address short term needs associated with community safety, including CCTV cameras, increased police presence and solutions to petty crime	Q2 2022	On Track	Public Works		
2	g) Develop a Youth Strategy, including opportunities for Youth Centre expansion	Tentative Q4 2021 (Province has not advised on new deadline)	On Track	Community Services and Social Development	• Develop partnerships for Hub Programming and neighbourhood association programs and services	Complete
2	h) Address deficiencies in Woodman Pool	Q3 - 2022	On Track	Public Works	• Close Woodman pool	Complete
2	i) Complete new community centre in partnership with school board	Q4 2024	On Track	Public Works	• Leverage Community Partners (NPOs) more effectively	Ongoing

Outcome #2: Social services support is provided to Brantford residents in need.						
Tier 1, 2 or 3?	Priority	Timeline (Quarter & Year)	Status	Lead Commission(s)	Relevant Service Review Opportunity(ies)	Service Review Opportunity Timeline
1	a) Commence one or more additional housing developments, funded through proceeds from the disposition of municipal assets	Q4 2022	On Track	Community Services and Social Development		
2	b) Together with health care partners, participate in the continued implementation of the Brantford-Brant Community Drugs Strategy	Q4 2022	On Track	Community Services and Social Development / Corporate Communications		
2	c) Support the continued implementation of the Elder Abuse Prevention Strategy and other age-friendly initiatives	Q4 2022	On Track	Community Services and Social Development		

Outcome #3: A safe, efficient transportation system connects the community across neighbourhoods, with neighbouring communities and provincial transportation networks.						
Tier 1, 2 or 3?	Priority	Timeline (Quarter & Year)	Status	Lead Commission(s)	Relevant Service Review Opportunity(ies)	Service Review Opportunity Timeline
1	a) Implement traffic calming measures on streets with high numbers of safety concerns	Complete	Complete	Public Works		
2	b) 403 transportation access – complete Environmental Assessment and consider implementation options	Q4 2021	On Track	Public Works		
2	c) Complete Joint City-County Strategic Transportation Study	Q3 2021	On Track	Public Works		
2	d) Investigate City-wide traffic technologies to enhance traffic safety, including mobile radar units	Q2 2021	On Track	Public Works		
2	e) Develop a comprehensive plan to integrate active transportation networks with measures for improved connectivity and enhanced maintenance	Complete	Complete	Public Works		
3	f) Develop a long-term plan for public transit growth, including transit service options in the North West Business Park to coincide with shift changes	Q4 2021	On Track	Public Works	• Review transit master plans and explore micro transit or similar public transit models and look at transit fares	Q4 2021

Outcome #4: There is high trust in the City through demonstrated progress in taxpayer affordability and value for money.						
Tier 1, 2 or 3?	Priority	Timeline (Quarter & Year)	Status	Lead Commission(s)	Relevant Service Review Opportunity(ies)	Service Review Opportunity Timeline
1	a) Enhance communication to residents demonstrating evidence of high value for tax dollars	Q2 2021	On Track	CAO's Office /Corporate Services	• Improve social media strategies to boost municipal service awareness	Q1 2021
1	b) Present an implementation plan for the KPMG Service Review Report (2019) and proceed according to Council direction	Q4 2020, Q2 2021, Q4 2021, Q2 2022 (twice a year)	On Track	CAO's Office	All	Multiple
1	c) Review the City's accommodations strategies to consider lessons learned during COVID-19 related to working from home and other flexible employee arrangements	Q4 2020 & Q3 2021	On Track (PW Complete)	Public Works, Corporate Services, CAO's Office	<ul style="list-style-type: none"> • Establish corporate wide flex policy e.g. work from home, reduced work week and unpaid sabbaticals • Implement a staff engagement program 	Q1 2021, Q3 2021
2	d) Establish a multi-year budgeting process and an affordability index to provide long-term budget guidance	Q3 2022	On Track	Corporate Services		
2	e) Improve corporate-wide coordination and after hours availability for customer service	Q3 2022	On Track	Corporate Services	• Review Customer Service Framework	Q1 2021

Outcome #5: Growth is successfully accommodated in expansion lands.						
Tier 1, 2 or 3?	Priority	Timeline (Quarter & Year)	Status	Lead Commission(s)	Relevant Service Review Opportunity(ies)	Service Review Opportunity Timeline
1	a) Complete new Official Plan	Q3, 2020	On Track	Community Development	• Implement a development strategy to maximize boundary lands	Q4 2020
1	b) Complete Master Servicing Plan and develop innovative options for financing new infrastructure in collaboration with the private sector	Q4 2020	PW - Complete	Public Works, Corporate Services	• Prioritize the improvement of existing infrastructure above growth items • Link infrastructure expansion to demand	Complete, Complete
2	c) Complete agreements associated with boundary expansion lands	Q4 2021	On Track	CAO's Office	• Implement a development strategy to maximize boundary lands	Q4 2020
2	d) Forge strong relationships with the People of the Six Nations of the Grand River and the County of Brant to support projects that contribute to growth and prosperity	Ongoing	On Track	All Commissions	• Implement a development strategy to maximize boundary lands	Q4 2020

Outcome #6: A stronger, more diversified tax base and a range of employment opportunities are created.						
Tier 1, 2 or 3?	Priority	Timeline (Quarter & Year)	Status	Lead Commission(s)	Relevant Service Review Opportunity(ies)	Service Review Opportunity Timeline
1	a) Implement recommendations of the building and development process review and proceed according to Council direction, building an "Open for Business" reputation for the City of Brantford	Q2 2022	On Track	CAO's Office	• Planning Review	Complete
2	b) Provide support and liaison to local businesses that have been adversely affected by the COVID-19 pandemic, particularly small businesses in the retail, service, tourism, and restaurant sectors	Q4 2021	Ongoing	CAO's Office		
2	c) Seek innovative arrangements with the private sector for the provision of new infrastructure	Q4 2022	Ongoing	CAO's Office		
2	d) Service industrial areas in boundary expansion lands	Ongoing	Ongoing	Public Works	• Implement a development strategy to maximize boundary lands	Q4 2020

Outcome #7: The City is mitigating its environmental footprint and adapting to climate change.						
Tier 1, 2 or 3?	Priority	Timeline (Quarter & Year)	Status	Lead Commission(s)	Relevant Service Review Opportunity(ies)	Service Review Opportunity Timeline
1	a) Demonstrate the City's commitment to environmental leadership through visible projects	Complete	Complete	Public Works	<ul style="list-style-type: none">• Establish a sustainability office• Identify green energy opportunities	Complete, Complete
1	b) Complete the City of Brantford Greenhouse Gas (GHG) Assessment Tool and the five milestones under the Partners for Climate Protection Program	Q4 2021	On Track	Public Works		
1	c) Redevelop brownfield lands in conjunction with private sector and non-profit organizations which includes community consultation	Q4 2021	On Track	Corporate Services/Community Development	<ul style="list-style-type: none">• Identify green energy opportunities	Complete
2	d) Increase community waste diversion through a green bin program	Q4 2025	On Track	Public Works	<ul style="list-style-type: none">• Identify green energy opportunities• Implement a fee for garbage bag tags and/or reduce the allowable limit for garbage bags;Reduce pickup of recycles to every second week• Review landfill operations• Review energy generation from landfill site	Complete, Q4 2025, Q4 2024, Complete
2	e) Increase investment in flood mitigation and protection	Q4 2023	On Track	Public Works		
2	f) Develop partnerships and capacity and achieve funding from other levels of government to construct an anaerobic food and organic waste digester	Q4 2027	On Track	Public Works	<ul style="list-style-type: none">• Identify green energy opportunities• Explore the construction of an anaerobic biodigesture facility• Review landfill operations	Complete, Q4 2027, Q4 2024

Outcome #8: The full potential and community benefits of the Grand River are realized.						
Tier 1, 2 or 3?	Priority	Timeline (Quarter & Year)	Status	Lead Commission(s)	Relevant Service Review Opportunity(ies)	Service Review Opportunity Timeline
1	a) Increase investments in flood mitigation and remediation	Q4 2023	On Track	Public Works		
2	b) Continue to advance the Mohawk Lake District in collaboration with the People of the Six Nations of the Grand River	Q4 2020	On Track	Community Development/Public Works		
2	c) Revitalize existing parks and create new parks and amenities along the Grand River	Ongoing	Ongoing	Public Works		
2	d) Promote complementary private sector enterprises and increase tourism marketing	Q4 2021	Ongoing	CAO's Office		

Outcome #9: Dedicated, sustainable spaces are provided for heritage, arts, and culture.						
Tier 1, 2 or 3?	Priority	Timeline (Quarter & Year)	Status	Lead Commission(s)	Relevant Service Review Opportunity(ies)	Service Review Opportunity Timeline
1	a) Update the Municipal Cultural Plan	Q4 2022	On Track	CAO's Office	• Review revenue opportunities for cultural activities	Q4 2022
1	b) Complete updates to the Museum Sustainability Plan	Q3 2020	Complete	CAO's Office	N/A	N/A
1	c) Continue to explore cultural opportunities within the Mohawk Lake District	Q2 2022	On Track	CAO's Office	• Review revenue opportunities for cultural activities	Q4 2022
2	d) Advance a cultural hub in collaboration with arts organizations	Q1 2021	On Track	CAO's Office, Public Works	• Review the mid size theatre project	Q1 2021
3	e) Proceed with improvements to the Brant County War Memorial	Q4 2023	On Track	CAO's Office, Public Works		
3	f) Promote complementary private sector enterprises and increase tourism marketing for arts, history, culture and sustainable spaces	Q4 2021	Ongoing	CAO's Office		