Background


A. THAT Report PW2018-039 Feasibility Study for the Veterans Memorial Parkway Widening and Extension BE RECEIVED; and

B. THAT given the time required to implement transportation network expansions to serve the southwest area of Brantford, staff BE DIRECTED to investigate and REPORT BACK as part of the 2019 Capital Budget process with any necessary reports and interim actions that can be taken to improve traffic safety at the intersection of Conklin and Mount Pleasant and recommendations that can improve travel times between West Brant and Highway 403 interchanges.
Potential Interim Measures

Interim measures being explored:

- Optimize utilization of Brant Ave corridor (tonight)
- Brant Ave at West St left-turn ban
- Brant Ave / St. Paul Ave intersection adjustments (add northbound right-turn green)
- Traffic synchronization to/from Hwy 403 interchanges
- Conklin Rd / Mt Pleasant Rd traffic signal * (started)

Brant Ave Parking Amendments

Goal:
Maximize road capacity on Brant Ave during peak demand, while minimizing impact on businesses and neighborhood

Reviewed:
- Traffic Volumes and travel patterns
- Existing parking by-laws
- On-street parking utilization
- Businesses hours and their parking lots
- Road maintenance considerations
Brant Ave Traffic and Parking

Findings:
• AM/PM traffic peak between 8 to 9 am and 4 to 5 pm
  – starting to need 2 lanes per direction during peak time
• Irregular parking regulations throughout the corridor
• On-street parking utilization low during AM peak, more in PM
  – Majority of business opens after 9 am; some earlier but has on-site parking
• Current parking by-law allows overnight road maintenance

Recommendations:
• Minimize business impact by focusing on peak period only
• Restrict on-street parking from 2 to 9 am and 4 to 5 pm
• Monitor and make adjustments if required

Initial Public Feedback
• 17 responses received to date: 5 support, 7 against, 5 mixed
• Range of comments:
  – Relieve congestion; more parking restrictions is warranted
  – Most properties have on site parking
  – No restrictions in the morning
  – Longer restrictions in the afternoon
  – Parking/traffic infiltrations concerns to neighboring streets
  – Only focused on driving needs
  – Will lead to speeding and safety concerns
  – Need enforcement of parking restrictions
  – Inconvenient for customers
  – Lack of on site parking
  – Negative effect on property values
Thank You!

Your input is important:
• Questions
• Comments
• Discussions
• Ideas?
  – Additional parking restrictions?
  – Remove existing parking restrictions?
  – Uniform regulations for entire corridor?

Contact:

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