Date November 12, 2019

To Chair and Members
Operations and Administration Committee

From Chair and Members
City Accommodation Task Force Committee

1.0 Type of Report

Consent Item [ ]
Item For Consideration [ X ]

2.0 Topic Room and Public Space Naming – 70 Dalhousie

3.0 Recommendation

A. That Accommodation Task Force Committee Report “Room and Public Space Naming – 70 Dalhousie” BE RECEIVED, and

B. That Council AUTHORIZE that the following room and public space naming currently in place at City Hall (100 Wellington Square) CARRY FORWARD to the new City Hall (70 Dalhousie Street) upon opening:

i. the foyer that runs from the main entrance to the Council Chambers, which also includes the Wall of Recognition, to be named the Max Sherman Foyer; and

ii. the large Committee Room adjacent to the Council Chambers to be named the Charlie Ward Room;

C. THAT Council AUTHORIZE that the Sherman and Ward families BE INVITED to participate in an official rededication ceremony to be scheduled following the opening of the new City Hall; and
D. THAT a meeting room naming campaign for public facing meeting room spaces at the new City Hall BE DEFERRED and brought to a future Accommodation Task Force Meeting.

4.0 Background

The City Accommodation Task Force met on October 22, 2019 to consider Report 2019-660 Room and Public Space Naming – 70 Dalhousie.

The following Recommendations were presented within the Report

A. THAT Report No. 2019-660, Room and Public Space Naming – New City Hall at 70 Dalhousie Street, BE RECEIVED; and

B. THAT the following room and public space naming currently in place at City Hall (100 Wellington Square) CARRY FORWARD to the new City Hall (70 Dalhousie Street) upon opening:
   a. the foyer that runs from the main entrance to the Council Chambers, which also includes the Wall of Recognition, to be named the Max Sherman Foyer; and
   b. the large Committee Room adjacent to the Council Chambers to be named the Charlie Ward Room;

C. THAT the Sherman and Ward families BE INVITED to participate in an official rededication ceremony to be scheduled following the opening of the new City Hall; and

D. THAT Corporate Communications and the Project Design Team BE DIRECTED to launch a meeting room naming campaign for the remaining meeting room spaces at the new City Hall and report back to the Accommodation Task Force with recommended room names.

Recommendations B and C – Re-location of Named Spaces

Within 100 Wellington there are currently two named areas. The Charlie Ward Room is the primary room used by Council, Committee and management team meetings and the Max Sherman Foyer which is the main foyer space on the main level.

Council Resolutions for both of these spaces indicated that the location of these rooms are to be within “City Hall”. With respect to the two areas and in keeping with the resolutions, it is recommended that two prominent locations be identified within the new City Hall and that these names be relocated.
The Accommodation Task Force recommends that two prominent locations be identified within the new City Hall and that names be assigned as follows:

- The “Charlie Ward” name to the large committee room adjacent to the new Council Chambers. This is in a prominent location and assigning this name continues with the functionality currently used in the room named after Mr. Ward.

- The “Max Sherman Foyer” name to the foyer that runs from the main entrance to the Council Chambers. This is one of the two main foyers/public spaces in the new City Hall, which also includes the Wall of Recognition. Again this preserves the function and prominence of the space currently used in the existing City Hall.


Recommendation D – Room Naming Campaign

Report 2019-660 Room and Public Space Naming – 70 Dalhousie also presented recommendations for the naming of public meeting rooms. The relocation provides a unique opportunity to engage staff and/or the community in naming the rooms and spaces. To engage the public, Communication’s staff and the project team recommended that public meeting rooms could be named through a public or staff engagement exercise.

The Accommodation Task Force separated and deferred Recommendation D for further discussion at a future meeting of the Task Force.

5.0 Conclusion

The City Accommodation Task Force met on October 22, 2019 to consider Report 2019-660 Room and Public Space Naming – 70 Dalhousie. The relocation of City Hall to 70 Dalhousie provides a unique opportunity to name rooms and spaces.

The relocation of the two named areas in 100 Wellington to prominent locations in the new City Hall maintains the legacy of the areas and supports previous Council resolutions.
Councillor John Utley
City Accommodation Task Force