



# MINUTES

## **BRANTFORD CULTURAL ADVISORY COMMITTEE**

**WEDNESDAY, MARCH 13, 2019**

3:30 PM

TIM HORTONS COMMUNITY ROOM

BRANTFORD VISITOR & TOURISM CENTRE  
399 WAYNE GRETZKY PARKWAY  
BRANTFORD, ONTARIO

**Nicole Drake**  
**Manager, Tourism & Marketing**

Please note: Agenda is available on-line at [www.brantford.ca](http://www.brantford.ca)

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**Brantford Cultural Advisory Committee**  
**MINUTES**  
Wednesday, March 13, 2019  
3:30 PM  
Brantford Visitor and Tourism Centre

**1.0 Roll Call**

**PRESENT:** Frank Zaunscherb, Lorna Stratton, Vern Payne, Joshua Wall,  
James Clark, Arlene Laskey, Tara Bryk, Craig McKibbon

**REGRETS:** Pat Davies, Cheryl Antoski, David McKee, Ana Olson

**STAFF:** Nicole Drake (Minutes)

**2.0 Declaration of Conflict of Interest**

None

**3.0 Presentations/Delegations (list, if any, available at meeting)**

None

**4.0 Items for Consideration**

**4.1 2018 Municipal Cultural Plan Annual Report**

**MOVED BY:** Craig McKibbon

**SECONDED BY:** Frank Zaunscherb

THAT the Report BE DEFERRED to the next meeting for further review and discussion; and

THAT available cultural statistics be shared with the committee prior to the next meeting in order to demonstrate the importance of arts and culture in the community.

Nicole Drake provided an overview of the background Municipal Cultural Plan annual report. Lorna Stratton noted that the committee usually also makes a presentation. Vern Payne shared of his experience in bringing it forward and suggested that the group think about what the focus of the presentation will be this year. Lorna Stratton inquired about why the “not started” items had not yet been undertaken and Nicole Drake reviewed those items with the group.

The following comments were made:

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- In Section 3 and at the beginning of Section 4 – the numbers don't add up and need clarification for where the other \$113,000 comes from.
- The number of people impacted would be interesting to include. (i.e. how many people came to the festival that was granted)
- The committee requested more statistics at the next meeting, such as CCIP stats, attendance figures at major festivals and attractions, library statistics, and Sanderson numbers.

Lorna Stratton suggested that the motion be amended to request statistical information be shared with the committee in order to highlight the importance of arts and culture. The motion was deemed friendly.

Vote on the motion as amended.

CARRIED.

**5.0 Consent Items****5.1 Minutes**

MOVED BY: Lorna Stratton  
SECONDED BY: Frank Zaunscherb

THAT the following Minutes BE ADOPTED:

5.1.1 Brantford Cultural Advisory Committee – January 9, 2019

5.1.2 Brantford Cultural Advisory Committee – February 13, 2019

CARRIED.

**5.2 Council Update**

Councillor Joshua Wall provided an update from Council. He shared that members of the committee are welcome to email or message him if there are items on the Council agenda that they would address. In response to the recent Expositor headline noting Council's 'disappointment' with the arts and culture impact study, he noted that Council is supportive of and values arts and culture but that they wanted to see a report that was more specific to the Brantford community. That is what Council has requested staff to come back and do in a report in May, pending Council approval of the resolution on March 26, 2019. The BCAC is welcome to make a delegation when the staff report comes forward in May, and Craig McKibbin noted that a delegation was needed. Frank Zaunscherb noted that gathering relevant data will continue to be important.

Councillor Wall noted that no one was in the gallery to support the Arts and Culture Impact Study report when it came forward on March 5<sup>th</sup>, and that it's helpful for people to be there. Vern Payne asked if the committee could be notified when reports are coming forward.

### **5.3 Department Update**

Nicole Drake noted that applications to the Cultural and Built Heritage Grant Programme are now open, and an information session was held on March 6<sup>th</sup>. There is a new online application form, and applications are accepted until the end of May.

The 2019/2020 Explore the Grand Visitor Guide project is also well underway and will be ready in April.

Joshua Wall left the meeting at 4:22pm

## **6.0 WORKING GROUPS, SUB-COMMITTEES AND LIAISONS**

### **6.1 Tourism Advisory Committee**

No Report

### **6.2 Brant Museum & Galleries Association**

No Report

### **6.3 Brant Performing Arts**

Joshua Wall returned the meeting at 4:25pm

Vern Payne left the meeting at 4:25pm, Frank Zaunscherb assumed the Chair

Lorna Stratton noted that the Brant Performing Arts group is very interested in facility space and seeing the mid-sized performance space move forward, and noted that Novita Interpares presented to the Brant Performing Arts group at their last meeting. The BPA is looking at updating the group's Facebook page and getting a website going to cross-promote. They continue to promote events through the bookmark.

### **6.4 Task Force to Investigate a Mid-Sized Performance Space**

Lorna Stratton noted that it's in the writing-up stage. The focus groups have wrapped up, and will be completed by March 31, 2019. The report will be back to task force in April and the target is to bring it to Council in June.

Vern Payne returned at 4:30pm and reassumed chair.

### **6.5 Cultural and Built Heritage Grant Program Advisory Committee**

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Craig noted that the fund is open and that there are now two streams, the regular stream and an emergency stream. It has been positive to see the funds invested with local groups.

Craig McKibbin left the meeting at 4:32pm

**6.6 Public Art Sub-Committee**

No report.

**6.7 Cultural Recognition/Awards Program Working Group**

Frank Zaunscherb updated the group and noted that the committee has met to discuss what a program would look like: visual, performing, literary, heritage, leadership, digital/new media, in both legacy and emerging. Sara Munroe had shared information on how some other programs work. Frank noted that he had met with local artists and met with some negative reactions, and noted that the group discussed that perhaps a symposium for all arts would be a good first step, possibly in September.

**6.8 Community Liaisons**

ICHTHYS – Lorna Stratton shared that Ichthys is presenting Quagmire's Quandary at the library at the end of May, and Burs of a Feather is on at the end of March/early April.

BPL – James Clark shared that there will be an April 27<sup>th</sup> author symposium with local authors. March break is very busy. Tomorrow night is Nathan Ripley as part of Bell City Author Series, and he invited members to attend if they are able. March 20<sup>th</sup> the library is hosting an event based on CBC Canada Reads with local champions and comedian Graham Chittenden as MC. The Downtown Brantford BIA has agreed to cosponsor the 135<sup>th</sup> anniversary event at the Library on May 4<sup>th</sup> with the Super Dogs, and Dairee Delite has reconfirmed their sponsorship for the summer reading club.

Caribbean Organization – Vern Payne shared that the Caribbean club is having a Caribbean dinner and event in April. Vern will send Sara the details.

**7.0 RESOLUTIONS**

None

**8.0 NOTICES OF MOTION**

None

**9.0 DATE OF NEXT MEETING**

Wednesday, April 10, 2019 at 3:30PM

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**March 13, 2019**

Brantford Visitor & Tourism Centre

Presentation: Glenn Brown, 100<sup>th</sup> Anniversary of the Sanderson Centre

**10.0 ADJOURNMENT**

Moved by: Lorna Stratton

THAT the meeting BE ADJOURNED.

CARRIED.