



MINUTES

BRANTFORD CULTURAL ADVISORY COMMITTEE

WEDNESDAY, APRIL 10, 2019

3:30 PM

TIM HORTONS COMMUNITY ROOM

BRANTFORD VISITOR & TOURISM CENTRE
399 WAYNE GRETZKY PARKWAY
BRANTFORD, ONTARIO

Sara Munroe
Arts & Culture Development Officer

Please note: Agenda is available on-line at www.brantford.ca

Accessible formats and communication supports available upon request. For more information, please contact the City of Brantford Municipal Accessibility Coordinator by telephone at (519) 759-4150 or by e-mail at accessibility@brantford.ca

Brantford Cultural Advisory Committee
MINUTES

Wednesday, April 10, 2019

3:30 PM

Brantford Visitor and Tourism Centre

Vern Payne in the Chair.

Meeting called to order at 3:33 PM.

1.0 Roll Call

PRESENT: Councillor Antoski, Arlene Laskey, David McKee (arrived at 3:41 PM),
Craig McKibbin, Ana Olson, Vern Payne, Lorna Stratton, Councillor Wall,
Frank Zaunscherb (arrived at 4:18 PM)

REGRETS: Tara Bryk, Pat Davies

STAFF: Nicole Drake, Ela Stypa Jones, James Clark, Glenn Brown, Sara Munroe
(Recording Secretary)

2.0 Declaration of Conflict of Interest

None

3.0 Presentations/Delegations (list, if any, available at meeting)

3.1 Glenn Brown, 100th Anniversary of the Sanderson Centre

Glenn Brown, Theatre Manager, Sanderson Centre gave a presentation called "A Century of Applause" and noted:

- Season announcement is on June 18. All BCAC members will be invited.
- Programming will begin in October.
- 2018 attendance was about 79,000 with a mix of events (ticketed and non-ticketed) including 150 days of public use, and 65 non-public events
- Sanderson Centre has new business plan, which was approved in early 2019, which includes a new vision and mandate;
 - Vision: Brantford's historic destination of choice for entertainment, cultural, artistic, and special events.
 - Mission: The Sanderson Centre services and develops our community by
- Their operational goals echoes and complements the Municipal Cultural Plan (2014), including "support efforts to increase capacity and suitability of cultural resources within the City," which directly supports the need for a mid-sized performance space in Brantford

MINUTES**April 10, 2019**

- The theatre has had three distinct eras: vaudeville theatre, movie house, and performing arts centre; this is reflected in their 100th anniversary series themes: vaudeville, film and performance
- Centre Stage patron is a long-running program, which continues; a new centennial membership program is being introduced
- Community celebration performance will include the world premiere of a professional dance piece
- Actual anniversary: December 22, 1919; will be celebrated with a gala event on December 22, 2019
- International series and building tours (TBD on Sunday afternoons) will be offered
- Commemorative activities include: commemorative book, historic stage drapery, time capsule, and limited edition merchandise
- Tickets are available for events as of June 18
- The Sanderson Centre is named after the Sanderson family, a philanthropic Brantford family that produced wagons during Brantford's industrial era; they were one of the donors that made the Sanderson Centre possible, and they were recognized for their overall community generosity

Vern thanked Glenn for his presentation, and thanked all BCAC members and Glenn for helping to raise the profile of culture in Brantford.

Councillor Antoski noted that Council has approved alcohol in the auditorium at the Sanderson Centre.

4.0 Items for Consideration**4.1 2018 Municipal Cultural Plan Annual Report**

A final report can be prepared by Sara Munroe for the next meeting.

MOVED BY: Arlene Laskey

SECONDED BY: Ana Olson

THAT the Brantford Cultural Advisory Committee will bring the 2018 Municipal Cultural Plan Annual Report to Committee of the Whole – Community Development on August 6, 2019.

CARRIED.

5.0 Consent Items**5.1 Minutes**

MOVED BY: Arlene Laskey

SECONDED BY: Councillor Wall

MINUTES

April 10, 2019

THAT the following Minutes BE ADOPTED:

5.1.1 Brantford Cultural Advisory Committee – March 13, 2019

CARRIED.

5.2 Council Update

Councillor Wall gave an update and noted:

- The 2019 budget was approved
- There is a heritage designation recommendation planned by the Brantford Heritage Committee for the railway station across from Elements Casino
- There is a rumour that the Crystal Cottage (35 Chatham Street) is potentially being moved or destroyed because of development
- The City has decided to offer an up to \$5,000 reward for stolen heritage plaques in Brantford; Communications and Community Development and Tourism and Culture Division staff are working on a list of all plaques and current status; there has some feedback that the reward incentive may encourage more theft

Councillor Antoski noted that the good news is that people have definitely started to have more awareness and appreciation of the City's heritage assets. The social media feedback was exceptional.

5.3 Department Update

Sara Munroe gave an update and noted:

- The Bell Memorial plaque will be restored and repatriated with additional security measures by fall 2019. The Bell Memorial will also be fully recaulked in 2019.
- The Explore the Grand Visitor Guide has launched, and the paper guide is complemented by the updated website and a social media campaign. Visit explorethegrand.com for more details.
- Sara Munroe's role has changed to Arts & Culture Development Officer, with a greater focus on the film sector. This role will receive support for administrative tasks from the Administrative Coordinator, who will be hired and in place for May 2019.

6.0 WORKING GROUPS, SUB-COMMITTEES AND LIAISONS

6.1 Tourism Advisory Committee

David McKee gave an update and noted:

- Glenn Brown did a presentation on the Sanderson Centre 100th Anniversary
- Nicole Drake provided an update on the Division's Marketing Plan.

MINUTES

April 10, 2019

- The next meeting will include a speaker from Ontario by Bike. Cycling tourism is a strong focus of the TAC.
- Lori-Dawn Cavin will come to an upcoming meeting to talk about special events.

6.2 Brant Museum & Galleries Association

Ana Olson gave an update and noted:

- The OMA Conference is October 23-25. The theme is “networks”. There are two committees: Programming and Local Arrangements Committee.
- The fourth annual Brant Museum Crawl will happen May 1-31, 2019. Visit www.brantmuseumcrawl.ca for more details. There was mixed reviews about the success of printed promotions, so this year we are focusing on social media. If the event continues, BMGA members will need to provide funding to offset costs in 2020.
- 10th Anniversary of Culture Days is September 27-29, 2019

6.3 Brant Performing Arts

Lorna Stratton gave an update and noted:

- Groups continue to struggle to find appropriate performance venues. The Brantford School of Instrumental Music has had difficulty finding an appropriate venue, so they have moved their 2019 series to the Best Western's ballroom
- The new bookmark was designed by Sandra Anderson and includes May, June and July events; they are at the printer now
- Brant Performing Arts is participating in Jane's Walk on May 5 at 2pm starting at the Sanderson Centre. The walk is spearheaded by Martin Smith and ICHTHYS Theatre. All are invited to attend the walk, which will focus on performing arts in downtown Brantford

Nicole Drake left the meeting at 4:27 PM.

6.4 Task Force to Investigate a Mid-Sized Performance Space

Councillor Antoski gave an update and noted:

- There has been a lot of work behind the scenes. We are looking at one year to do more preliminary work, including developing a funding campaign for capital development, site selection, and more.
- Finding the capital money for the build is not the hard part.
- It was found that the performing arts groups are not ready for this yet. They need the space, but they do not have the capacity to fill the space at this point.
- The panels discussions were successful. One organization has stepped forward to offer to operate a mid-sized performance space.

MINUTES

April 10, 2019

- It is very clear that a venue would not be operated by the municipality.
- The Task Force meets next on April 23 at 5 PM

6.5 Cultural and Built Heritage Grant Program Advisory Committee

Craig McKibbin gave an update and noted:

- The grant cycle is now open. It closes on May 31.

6.6 Public Art Sub-Committee

Pat Davies has resigned as Chair of the Public Art Subcommittee. The Chair of the Committee must be a BCAC member.

MOVED BY: Councillor Antoski

SECONDED BY: Lorna Stratton

THAT the procedural bylaw BE SUSPENDED to allow the Brantford Cultural Advisory Committee to appoint a new Chair of the Public Art Subcommittee.

CARRIED

MOVED BY: Councillor Antoski

SECONDED BY: Councillor Wall

THAT Arlene Laskey BE NOMINATED for the position of Chair of the Public Art Subcommittee.

Arlene Laskey accepted the nomination. With no further nominations, Arlene Laskey was appointed as Chair of the Public Art Subcommittee.

CARRIED

6.7 Cultural Recognition Program Working Group

Frank Zaunscherb gave an update and noted:

- The group discussed arts and culture recognition, rather than awards, to the public and to Council
- The group decided to follow the City's definition of culture, but could potentially expand that definition
- The group would like to see an open call led by the City of Brantford's Tourism and Culture Division
- The Working Group would then recommend recognition to the BCAC
- They would look for appropriate events or venues to formally recognize the group

MINUTES**April 10, 2019**

Arlene Laskey noted that people in the arts community have given feedback that they receive many certificates of recognition that don't seem special. We need to ensure that this recognition is not meaningless, which would depend on frequency and type of recognition.

Councillor Wall noted that Brantford has a higher per capita number of people who are culturally talented. Some people may receive many certificates, but for some, every time they are recognized it is significant. It is not about a piece of paper, but about raising the awareness of arts and culture in Brantford. There will be differing levels of recognition depending on merit.

Councillor Antoski expressed some concern about an ongoing intake, as that may cause people to lose enthusiasm. The EPAC awards that she participates in struggle to get nominations, but the award-winners are extremely appreciative.

Arlene Laskey noted that the personal touch is what makes recognition meaningful.

Ana Olson noted that as a former juror of the Hamilton Arts Awards, she can help provide some feedback at the Working Group's next meeting.

Frank Zaunscherb noted that the Working Group will strive to make this program very meaningful. Lorna Stratton noted that we should change the Working Group name to "Cultural Recognition Program Working Group".

MOVED BY: Frank Zaunscherb

SECONDED BY: David McKee

Working Group come forward at next meeting with prepared plan

Councillor Wall left the meeting at 4:55pm.

6.8 Community Liaisons

Ana Olson gave an update and noted:

- Glenhyrst is proposing that replicas (on powder-coated aluminum) of their permanent art collection be installed within the community.
- The majority of the pieces would be installed in the downtown core.
- The Downtown Brantford BIA has approved up to \$5,000 toward the project, and Glenhyrst will be asking the Public Art Subcommittee and Brantford Cultural Advisory Committee for up to \$5,000
- The project is inspired by a similar project by the Detroit Institute of Art
- Brooks Signs has committed to donating signage
- The project would last for about 10 years; Glenhyrst will be including a request for reserve funding toward replacement or vandalism remediation

MINUTES**April 10, 2019**

David McKee asked where they would be installed. Ana noted that this is a Glenhyrst-sponsored project, but they would be gifting the pieces to the City. They would work with the City to establish locations on City-owned property. Ana has spoken to Parks and Recreation about installation.

Arlene Laskey asked about the size of the reproductions. Ana Olson has asked for quotes that are 2' x 4' but they want to stay true to the actual size of the pieces. Ana noted that they would like to do some kind of community engagement to have the public help select the pieces so that they have more ownership; Glenhyrst needs to ensure that the pieces are not copyrighted before they put them forward.

Glenhyrst is also doing a Jane's Walk, Family Arts Day, Taste of Glenhyrst (sold out), and multiple events in the Coach House.

James Clark gave an update and noted:

- The Brantford Public Library is hosting a Writer's Symposium in late April.
- BPL is hosting an Equal Ground Community Garden event this spring.
- They will host Carl Wilson, an internationally recognized cultural critic, as a guest speaker.
- They will host a Super Maker Day
- May 4 is their anniversary and they will have the Science of the Super Dogs
- Summer Reading Club starts in June for children and adults.

Craig McKibbin gave an update and noted:

- An Interactive Stations of the Cross artistic display at Evangel Church is happening again next week, including local artists displaying their work.
- They will host another Clean Comedy Night on May 11; Craig has offered complimentary tickets to BCAC members.

Lorna Stratton gave an updated and noted:

- On May 25, ICHTHYS Theatre Productions presents Quagmire's Quandary (four shows) at the BPL main branch
- First Baptist Church is starting a noon hour concert series on Wednesdays in May, featuring Betty Howell, Queensway Bell Ringers, Allison Clark (organist), and George Rose (solo).

Vern Payne gave an update and noted:

- Pleasant Ridge is performing a concert at The Sherwood on April 26 as part of a cancer fundraiser.

Arlene Laskey gave an update and noted:

- Gerry Lafleur has carried on supporting the arts in the absence of the Brantford Arts Block. He's done two Day on the Grand events in September. This event is happening again on September 7, 2019. He is hosting an information session on Thursday, April 25 at 7pm at Brant Theatre Workshops' space at 340 Henry Street, Unit 9.

7.0 RESOLUTIONS

None

8.0 NOTICES OF MOTION

None

9.0 DATE OF NEXT MEETING

Wednesday, May 8, 2019 at 3:30PM
Brantford Visitor & Tourism Centre

10.0 ADJOURNMENT

Moved by: David McKee

THAT the meeting BE ADJOURNED.

CARRIED

The meeting was adjourned at 5:10 PM.