



## **ECONOMIC DEVELOPMENT, TOURISM & CULTURAL INITIATIVES ADVISORY COMMITTEE MINUTES**

January 29, 2025

5:30 p.m.

Charlie Ward Room, Brantford City Hall  
58 Dalhousie Street, Brantford

### **1. Roll Call**

Present: Christina Han, Councillor Samwell, Ashish Patel, Jay Goldberg, Wiktor Kulinski, Margaret McSavage, Andy Straisfeld, Danette Dalton, David Prang

Regrets: Councillor Hunt

Absent: Jessica Brennan, Stephanie Wall, Keri Korfmann

Chair Christina Han called the meeting to order and roll call was confirmed.

### **3. Presentations/Delegations**

#### **3.1 Adrienne Briggs, Arts and Culture Coordinator**

Re: Item 4.1 - 2025-2027 Public Art Initiatives (Traffic Cabinet Wraps and Utility Houses)

Adrienne Briggs, Arts and Culture Coordinator, appeared before the Committee and provided an overview of Item 4.1 - 2025-2027 Public Art Initiatives (Traffic Cabinet Wraps and Utility Houses). A PowerPoint Presentation was made and a copy was placed in the meeting folder.

Staff answered various questions from Committee members.

### **4. Items for Consideration**

#### **4.1 2025-2027 Public Art Initiatives (Traffic Cabinet Wraps and Utility Houses) [Financial Impact: \$36,000.00], 2025-30**

Staff answered various questions from the Committee.

Moved by: Wiktor Kulinski

Seconded by: David Prang

- A. THAT Report #2025-30 2025-2027 Public Art Initiatives (Traffic Cabinet Wraps and Utility Houses) BE RECEIVED;
- B. THAT staff BE DIRECTED to implement a three-year Traffic Cabinet Wrap Program; and
- C. THAT up to \$6,000 BE FUNDED from the Public Art Reserve annually for the Traffic Cabinet Wrap Program in 2025, 2026 and 2027; and
- D. THAT staff BE DIRECTED to implement a three-year Utility House Murals Program; and
- E. THAT up to \$6,000.00 BE FUNDED from the Public Art Reserve annually for the Utility House Murals Program in 2025, 2026 and 2027.

**Amendment**

Moved by: Danette Dalton

Seconded by: Councillor Samwell

THAT item 3.1 BE AMENDED by adding the following as Clause F:

F. THAT staff BE DIRECTED to investigate whether the wrapping of traffic cabinets can be undertaken by a local company, with a priority given to a local business.

**Carried**

**As Amended**

**Carried**

**5. Consent Items**

**5.1 Minutes**

**5.1.1 Economic Development, Tourism and Cultural Initiatives  
Advisory Committee - November 27, 2024**

Moved by: Danette Dalton

Seconded by: Margaret McSavage

THAT the Economic Development, Tourism and Cultural  
Initiatives Advisory Committee minutes of November 27,  
2024 BE APPROVED

**Carried**

**6. Resolutions**

There were no resolutions.

**7. Notices of Motion**

There were no Notices of Motion.

**8. Adjournment**

The meeting adjourned at 5:49 p.m.

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C. Han, Chair

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J. Page, Administrative Assistant