



Board / Advisory Committee / Task Force Report

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Date March 18, 2025

To Chair and Members
Committee of the Whole – Planning and Administration

From Chair and Members
Economic Development, Tourism, And Cultural Initiatives Advisory Committee

1.0 Type of Report

Consent Item []
Item For Consideration [X]

2.0 Topic **Economic Development, Tourism, and Cultural Initiatives Advisory Committee Report #2025-02-26**

3.0 Recommendation

- A. THAT Report No. 2025-107 regarding Updates to the Public Art Policy (Corporate-035), BE RECEIVED; and
- B. THAT staff BE DIRECTED to amend the Downtown CIP and Greyfields CIP to incorporate Public Art into the existing tax increment grant programs; and
- C. THAT the necessary By-laws to AMEND Corporate Policy-035, Public Art Policy, and Chapter 478 of the Brantford Municipal Code, Signs - Outdoor Other Advertising Devices, BE PRESENTED to City Council for Adoption.

4.0 Background

The Economic Development, Tourism, and Cultural Initiatives Advisory Committee, at the meeting held on February 26, 2025, the Committee approved the above recommendations regarding changes to the Public Art Policy.

5.0 Conclusion

The EDTCI Committee is seeking support from City Council to direct staff to amend the various Community Improvement Plans, as well as changes to the Municipal Chapter and the Public Art Policy.

Christina Han
Committee Chair

Attachments (if applicable)

Appendix A - Updates to the Public Art Policy (CORPORATE-035)