



PUBLIC CONSULTATION TASK FORCE MINUTES

May 21, 2024

4:00 p.m.

Charlie Ward Room, Brantford City Hall
58 Dalhousie Street, Brantford

1. Roll Call

Present:

Councillor McCreary
Councillor Samwell
Councillor Caputo
Councillor Sullivan
Councillor Hunt
Laura Bailey
Sharlene Walsh
Sam Colaiacovo

Chair McCreary called the meeting to order and roll call was confirmed.

2. Declarations of Conflicts of Interest

No declarations of pecuniary interest were made regarding items appearing on the agenda.

3. Presentations/Delegations

There were no presentations/delegations.

4. Items for Consideration

Moved by Councillor Samwell
Seconded by Laura Bailey

THAT all items for Consideration and Consent BE APPROVED.

Each item was then voted on separately and carried accordingly.

5. Consent Items

5.1 Minutes

5.1.1 Public Consultation Task Force - March 4, 2024

THAT the minutes BE APPROVED.

Carried

4. Items for Consideration

4.1 Update to Community Involvement Framework – Engagement Campaign [Financial Impact: \$5,000], 2024-345

M. Vissochi, Director of Communications and Community Engagement, provided an overview of item 4.1 and responded to questions of the Task Force.

- A. THAT Staff Report, titled “Update to Community Involvement Framework – Engagement Campaign [Financial Impact: \$5,000] BE RECEIVED; and
- B. THAT the cost of the Community Involvement Framework - Engagement Campaign BE FUNDED through the Council Priorities Reserve (RF0558) in the amount of \$5 000; and
- C. THAT Staff BE DIRECTED to develop and implement the Community Involvement Framework Engagement Campaign; and
- D. THAT Staff BE DIRECTED to REPORT BACK to the Task Force with findings of the Engagement Campaign in October, 2024.

Amendment

Moved by Councillor Caputo

Seconded by S. Colaiacovo

That Clause D BE AMENDED to read February of 2025.

Carried

Amendment:

Moved by Councillor Samwell
 Seconded by Councillor Caputo

THAT Staff BE DIRECTED to investigate holding events at:

Lynden Park Mall;
 Civic Centre;
 Doug Snooks;
 Lions Arena;
 Ribfest;
 Branlyn Community Centre;
 Woodman Community Centre;
 TB Costain;
 Jaycee Park;
 Public Library.

Carried

Item 4.1, Update to Community Involvement Framework –
 Engagement Campaign [Financial Impact: \$5,000], 2024-345 AS
 AMENDED

Carried

6. Resolutions

There were no resolutions.

7. Notices of Motion

There were no Notices of Motion.

8. Adjournment

The meeting adjourned at 4:31 p.m.

Councillor McCreary, Chair

Emma Vokes, Deputy Clerk