



**MIKE BRADLEY
MAYOR
CITY OF SARNIA**

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September 14, 2023

Mayor Kevin Davis
City of Brantford, ON

Dear Mayor Davis:

RE: LIGHT IT UP! FOR NDEAM® EVENT – OCTOBER 19, 2023

In 2010, the *Mayor's Challenge* was launched in Ontario to ask Mayors, Councils and Administrations to **"Do the Right Thing"** and hire people with a disability as part of their workforce.

In 2016, following the success of the *Mayor's Challenge*, the message was changed to **"Do the Smart Thing"** asking Mayors to include community members with a disability in the hiring of employees.

In 2021, the *Mayor's Challenge* was re-activated in conjunction with the NDEAM (National Disability Employment Awareness Month) Light It Up! For NDEAM® Event. – a nationwide campaign encouraging City Halls, government facilities and landmarks to light it up for National Disability Employment Awareness Month. The event sparked conversations about the business benefits and economic importance of disability-inclusive employment.

I respectfully urge you to consider participating in the 2023 Light It Up! For NDEAM® Event by lighting your building purple and blue on Thursday, October 19, 2023.

There is already an impressive list of facilities committed to being part of the 2023 event:

Cabot Tower & Signal Hill - St. John's, Newfoundland
Confederation Centre of the Arts – Charlottetown, Prince Edward Island
The Big Fiddle – Port of Sydney, Nova Scotia

Cont'd....

Page 2

Signature Sign – Barrie, Ontario
Market Square – Guelph, Ontario
RBC London, London, Ontario
Canada Life – Winnipeg Head Office – Winnipeg, Manitoba
Olympic Plaza, Calgary, Alberta
BC Place, Vancouver, British Columbia
The Bastion, Nanaimo, British Columbia

If you decide to light up your City Hall, government facility or landmark, please let us know at lightitup@odenetwork.com so we can show your support to others across the country.

Thanking you in advance.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Mike Bradley', written in a cursive style.

Mike Bradley
Mayor of Sarnia

A large, stylized handwritten flourish or signature in black ink, consisting of a large loop and a long horizontal stroke.