



May 29, 2023

Sent by email

City of Brantford

Attention: Lori-Dawn Cavin, Manager of Community Recreation and Events

Dear Lori-Dawn,

On behalf of the remaining community volunteers who formerly were members of JCI Brantford, we wanted to express our gratitude to Mayor Kevin Davis and the City of Brantford for ensuring that the Santa Claus parade took place last year. It was magical!!

As you know, the Covid-19 Pandemic restrictions impacted our ability to plan and coordinate the parade during the pandemic. Our volunteer base was seriously compromised through the pandemic and as such, our JCI Charter unfortunately is no longer active with several of our members either moving out of the community or aging out of the organization. These reasons combined resulted in our lack of ability to lead the parade.

Since last fall we have been working closely with you and your team to transition the event to a new lead organization. I am both excited and pleased to share that Freedom House has expressed an interest in taking the project on with support from myself and the city.

By way of this correspondence, I would like to confirm our support and pledge our commitment to supporting Freedom House as they take over Rudolph's Reins and lead the parade through Downtown Brantford. Over the next several weeks, we will be working closely with representatives from Freedom House to transfer ownership of assets, including Santa's Sleigh, and prepare for the continuation of this holiday tradition in Brantford.

Thank you and I look forward to remaining involved.

Sincerely,

A handwritten signature in black ink, appearing to read "S.P. Stemmler". The signature is stylized with a large, sweeping initial "S" and "P".

Shawn Stemmler

Former JCI Brantford Member

Former Santa Claus Parade Chair