



May 23rd, 2023

City of Brantford

To whom it may concern,

My name is Dave Carrol and I am The President and Lead Pastor of Freedom House Church. As you may know, over the years we have organized and run numerous notable events, Frosty Fest being the most prominent. Personally I have been on the Canada Day Committee for many years and am proudly currently serving my second term as Chair.

As the Rogers TV host of the Santa Claus Parade along with Stacey Bester, I have been involved on this committee for a number of years as well. I worked along our wonderful city staff last year to ensure that the Parade returned, post pandemic, upon JCI's inability to continue its organization.

Freedom House would like to express our interest in assuming the lead organizing role of the Santa Claus Parade and engaging the City of Brantford to ensure our success through the transition. The parade is a treasured and vital part of our community's lifeflow and it would be an honor to continue to uphold and make sure that this marvelous tradition continues in Brantford. Our team of skilled volunteers, support from the City and City Staff, along with other community members engaged in volunteerism, will ensure the level of excellence that Brantford has become accustomed to.

Thank you for your consideration.

Sincerely,

A handwritten signature in purple ink, appearing to read "Dave Carrol".

Dave Carrol ~ Freedom House