

# Community Well-Being Plan

# Pillars of the Community Well-Being Plan

1. Affordable Housing
2. Children and Youth
3. Diversity and Inclusion
4. Older Adults
5. Safe and Vibrant Neighbourhoods
6. Substance Use

# Affordable Housing



# Actions

Number	Action	Details	Links / Updates
1.1	Implement Recommendations of the Mayors' Housing Partnership Taskforce	Municipal target to build 506 units by 2030.	<a href="#">Brantford-Brant 10 year Municipal Housing Master Plan (2020-2030)</a>
1.2	Support Housing Stability	City issuing RFP in 2023 to expand and enhance shelter, outreach and transitional housing support.	<a href="#">Report 2023-183: Housing Stability Update</a>
1.3	Increase the Availability of Supportive Housing	City is increasing the availability of supportive housing	<a href="#">Report 2023-296: Homelessness Prevention Program Funding</a>  <a href="#">Report 2023-253: Live Well Brantford-Brant (LWBB) 2022 Annual Report</a>

# Children and Youth

Pillar 2



# Actions

Number	Action	Details	Links / Updates
2.1	Expand the Healthy Kids Program	Expansion to additional partners and using Early Development Index for program planning	<a href="#">Report 2023-208: Healthy Kids 2022 Annual Report</a>
2.2	Implement Building Community from the Kids Up Plan (new)	<p>EarlyON expansion to WGSC and TB Costain in 2022, with future expansion planed in the County of Brant</p> <p>City working with Ministry of Education and local child care providers to implement Canada Wide Early Learning Child Care program (CWELCC)</p> <p>With funds from the Minsitry of Education, the City will support the expansion of child care spaces</p>	<p><a href="#">Building our Community from the Kids Up</a></p> <p><a href="#">Report 2023-60: 2023 Building Our Community From the Kids Up: 2023 Update</a></p>
2.3	Launch Youth Violence Prevention Initiatives	City received \$2.1 M from Public Safety Canada over four years to develop programs to reduce youth involvement with violence and organized crime	<p><a href="#">Report 2022-317: Building Safer Communities Fund Update</a></p> <p>*The Contribution Agreement from Public Safety Canada was signed later than expected, and a full update and multi-year plan will be provided to Council in Q3 2023, not Q2 2023 as initially planned.</p>
2.4	Update the 'Together for Youth' Coordinated Youth Services Strategy	Empower Youth Strategy launched in 2022, with updated targets and metrics	<p><a href="#">Empower Youth Strategy</a></p> <p><a href="#">Report: 2023-9: Empowering Youth: City of Brantford Youth Strategy Annual Update</a></p>

# Diversity and Inclusion

Pillar 3



# Actions

Number	Action	Details	Links / Updates
3.1	Develop a Diversity and Inclusion Plan	Plan outlines focus area, priorities and project opportunities to support inclusion and diversity in the community	<a href="#">Inclusive Community Plan to be complete in Q2 2023</a>
3.2	Cultural Celebrations, Events and Campaigns	<p>City launched Brantford Immigration Partnership to support the development of a vibrant and welcoming community</p> <p>City continues to host and support a number of popular community events, cultural initiatives and campaigns to celebrate community diversity</p>	<p>Tourism &amp; Culture Strategy to be completed in 2023.</p> <p>Economic Development Strategy to be completed in Q1 2024.</p>
3.3	Support Urban Indigenous Engagement and Connection	City continues to build supportive relationships with Indigenous-led organizations	Update to Council to be provided in 2023
3.4	Increase Accessibility to Community Services and Resources	City continues to prioritize and execute to maximize accessibility for programs and services	<a href="#">City of Brantford Accessibility Plan</a>
3.5	Creating a Welcoming Community for International Students	Supported by Actions within the Downtown Priority Plan and Inclusive Community Plan	<a href="#">Brantford's Downtown Priority Plan Plan</a>



# Older Adults

## Pillar 4



# Actions

Number	Action	Details	Links / Updates
4.1	Update the Healthy Aging: City of Brantford Age-Friendly Plan	Plan updated November 2021 with updated targets / metrics	<a href="#">Healthy Aging Plan: City of Brantford Age-Friendly Strategy 2022-2024</a>  <a href="#">Report: 2023-10: Healthy Aging: City of Brantford Age-Friendly Strategy - Annual Report</a>
4.2	Expand Senior's Programming within Community Recreation	Proposal to Expand Seniors' Programming will be provided to Council on Q3 2023	Proposal to Expand Seniors' Programming will be provided to Council on Q3 2023
4.3	Expand the 'Let's Get Moving' Program	Expansion of the Seniors' Passport, another partnership-initiated programming	<a href="#">Report: 2023-10: Healthy Aging: City of Brantford Age-Friendly Strategy - Annual Report</a>
4.4	Support the 'Right Now: A Community Strategy to Prevent and Address Elder	<p>Staff continue to work with multiple community partners to obtain launch projects in support of elder abuse prevention, most recently the Stronger Together program, funded by the Government of Canada</p> <p>The Elder Abuse and Prevention Committee is undertaking a priority setting session to determine emerging needs and next steps</p>	<a href="#">Right Now: A Community Strategy to Prevent and Address Elder Abuse</a>  <a href="#">Report: 2023-10: Healthy Aging: City of Brantford Age-Friendly Strategy - Annual Report</a>

# Safe and Vibrant Neighbourhoods

Pillar 5



# Actions

Number	Action	Details	Links / Updates
5.1	Improve Municipal Capacity for By-Law Enforcement and Downtown Security	<p>Downtown security team has been implemented permanently following the successful pilot. The downtown security team provides 24/7 mobile security to respond to any incidents on City property at locations including the Market St. Parkade, parks, Harmony Square, etc.</p> <p>The after hours mobile security team is dedicated to responding to incidents at all municipal housing properties.</p>	<a href="#">Report: 2022-112: Post-pilot Corporate Security Services</a>
5.2	Expand and Promote Neighbourhood Associations	City has many active NA's, contributing to a wide variety of recreational, culture and event programming	Updated Neighborhood Association and Volunteer Engagement Policy Report in Q3 2023
5.3	Implement a Downtown CCTV Program	City has installed 18 cameras that are currently operational at various intersections in the downtown	<a href="#">Report 2022-321: Policy Framework for Corporate Security CCTV and Vehicles</a>
5.4	Continue to Implement the Downtown Master Plan	<p>In 2022, Council approved the Downtown Brantford Streetscape Environmental Assessment with plans to revitalize the downtown streets. This Plan included changes to the downtown streets to improve road safety, create more vibrant streets, take into account CPTED principles, and attract more people to our downtown.</p> <p>In 2023 and 2024 the detailed design of the Downtown Brantford infrastructure improvements is expected to begin, with construction following in 2025</p>	<p><a href="#">A Master Plan for Downtown Brantford: Towards a Stronger Future - April 2008</a></p> <p><a href="#">Downtown Streetscaping Class Environmental Assessment</a></p>
5.5	Support the Goals of the Vision Zero Task Force	<p>The City continues to undertake actions to support the Vision Zero Road Safety Plan. Red light cameras have been installed at 6 locations city-wide to help improve road safety, pedestrian crossovers (PXOs) are continuing to be installed to provide protected pedestrian crossings, and the City is continuing to invest in radar speed signs that will rotate between different locations to deter speeding.</p> <p>The City has been conducting reviews of various neighbourhoods across the city to improve road safety, implementing additional traffic calming measures, and reducing speed limits. Additional actions have included creating an Active Transportation working group, Vision Zero working group, and the City is in the process of implementing Community Safety Zones.</p>	<p><a href="#">Vision Zero Brantford: The City of Brantford's Road Safety Plan</a></p> <p><a href="#">Vision Zero Road Safety Committee Report: 2023-03-02</a></p>

# Actions

Number	Action	Details	Links / Updates
5.6	Promote Community Connection and Use of Green Space	<p>The City is completing an Active Transportation Master Plan which will help to promote active transportation in the community to reduce vehicle emissions.</p> <p>Since 2022, the City of Brantford has been committed to its Clean Brantford initiative to maintain clean streets that are free of litter. Each year in recognition of Earth Day, the City promotes large scale litter pick up projects to clean up our trails, parks, and streets.</p> <p>In 2022, the City undertook the TH&amp;B Crossing Bridge Public Art project where over 80 individuals participated in efforts to rehabilitate the important bridge connection as part of Brantford's trail network. This project helped promote community connection and promote the use of the trails along the Grand River.</p> <p>The City is regularly rehabilitating parks and sections of the trail network. Most recently, Powerline and Wayne Gretzky Trails were repaved to promote use of the greenspace, and additional sections will be rehabilitated in future.</p> <p>The City conducted a Trail Safety Audit in 2022 and is continuing to implement the recommendations of the report that will help improve safety, accessibility, and access to the City's beautiful trail network and greenspace.</p> <p>City continues to support the goals of the Community Climate Change Action Plan</p>	<p><a href="#">A Community Climate Change Action Plan for the City of Brantford</a></p> <p><a href="#">City of Brantford Municipal Cultural Plan Update 2014</a></p> <p>Tourism and Culture Strategy to be completed in 2023.</p> <p><a href="#">Public Arts Policy (CORPORATE-035). (Urban Design Manual)</a></p> <p><a href="#">City of Brantford Parks and Recreation Master Plan March 2018</a></p> <p><a href="#">City of Brantford Waterfront Master Plan</a></p>
5.7	Enhance Service Connections	City continues to work with community partners to enhance service connection via social services, or other avenues	<p><a href="#">Report 2023-183: Housing Stability Update</a></p> <p><a href="#">Report 2023-93: Ontario Works Business Plan 2023</a></p>
5.8	Support the goals of the Downtown Improvement Task Force (new)	<p>The Downtown Action Committee continues to implement the priorities and recommendations of the Downtown Brantford Priority Plan</p> <p>Update will be provided to Council in Q3 2023</p>	<a href="#">Brantford's Downtown Priority Plan</a>

# Substance Abuse

Pillar 6





# Actions

Number	Action	Details	Links / Updates
6.1	Development of Youth-focused Substance Use Prevention Programs	City continues to support the Brant County Health Unit in the implementation of the 2023 Drug Strategy Action Plan	<a href="#">Brantford-Brant Community Drugs Strategy: Action Plan 2023</a>
6.2	Advocacy to Other Levels of Government	City Council and staff continue to highlight the incidence and impact of substance use in Brantford to Ontario Big City Mayors, Association of Municipalities and other level of government	<a href="#">12.5.1 Closing the Revolving Door of Justice – Resolution - Jan 25, 2022</a>  <a href="#">13.2.6 Willowbridge Community Hub - May 24, 2022</a>  <a href="#">15.1 Call for National Strategy and Collaboration for People Experiencing or at Risk of Homelessness - Oct 4, 2022</a>  <a href="#">Report: 2022-712: Ontario Bill 23 More Homes Built Faster Act. 2022 Nov 29, 2022</a>  <a href="#">Report: 2023-103: Brantford Municipal Housing Pledge - Feb 28, 2023</a>