

Friday, January 27th, 2023

Sara Munroe Director of Economic Development, Tourism & Cultural Initiatives Office of the Mayor & CAO The Corporation of the City of Brantford 519-759-4150 ext. 5049 <u>smunroe@brantford.ca</u>

Dear Sara Munroe:

We are writing to support the City of Brantford's proposal to host the Hamilton Bulldogs major junior hockey (OHL) club at the Brantford and District Civic Centre for a three year term.

The Chamber of Commerce Brantford-Brant recognizes the tremendous positive impact that an OHL team could bring to the city. It would immediately become the most popular and significant sports and entertainment attraction for Brantford and the surrounding area. The exceptional leadership of the Bulldogs franchise has created a successful business organization, and our community should be honoured it has chosen Brantford as a possible location to support its goals towards another OHL championship.

This opportunity will bring economic development through jobs, volunteers, infrastructure, transportation, retail, and supply chain opportunities. In addition, the Bulldogs, through their Foundation, are aligned with the Chamber in their efforts to work with non-profit organizations, including a shared relationship with Chamber member Food4Kids, currently a nominee in our Business Excellence Awards for supporting meals for children who need them. Hosting the "Brantford Bulldogs" will have a positive impact on the business community, Downtown Brantford, surrounding neighbourhoods, and significantly, on the children in our region.

The region of Brantford-Brant and Six Nations of the Grand River is growing and this is a multiyear, pan-community opportunity to boost Brantford's economy, drive private sector investment, deliver economic impacts and legacies, and help to achieve several regional priorities in tourism, community infrastructure, sport, culture, and trade.





The Chamber of Commerce Brantford-Brant has been the voice of business in the Brantford-Brant region for over 156 years. The business community has been a consistent and enthusiastic supporter of all economic development opportunities in our community, and in the past, Chamber members have stepped up to provide support and leadership when required. We expect our membership to be as excited and enthusiastic as we are in support of the Bulldogs.

We look forward to continuing to work with the City of Brantford and our membership to build the best community to we can.

Best regards,

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David Prang Chamber of Commerce Brantford-Brant CEO <u>david@brcc.ca</u>

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