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**Date** July 5, 2022 **Report No.** 2022-346

**To** Chair and Members  
Committee of the Whole - Operations

**From** Inderjit Hans, P.Eng., PMP  
General Manager, Public Works Commission

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## 1.0 Type of Report

Consent Item ☐  
Item For Consideration ☒

## 2.0 Topic Empire 6B Park Naming Report

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## 3.0 Recommendation

- A. THAT Report 2022-346 – Empire 6B Park Naming Report BE RECEIVED;  
and
- B. THAT NOTWITHSTANDING the process set out in the Municipal Naming Policy THAT the community park in the Empire Phase 6B subdivision BE NAMED Anderson Road Park.

## 4.0 Executive Summary

Through this report and notwithstanding the process set out in the Municipal Naming Policy, staff are providing Council the name chosen by the Ward One Councillors for the new community park in the Ward: Anderson Road Park.

## 5.0 Purpose and Overview

The purpose of this report is to recommend a name for the new community park in Ward One.

## 6.0 Background

The City's Municipal Naming Policy (MNP) sets out a process and criteria through which the official names of municipal assets like facilities and parks are established. As per the policy, the Ward 1 Councillors have reviewed a selection of names received through public consultation and the recommended name for the park located in the Empire Phase 6B between Anderson Road and Witteveen Drive is Anderson Road Park.

This park is considered a community park. Community parks are typically larger parks that provide for a variety of activity space. They are often visited by people who live all over the city. They can also be destinations for many people who live out of town. Other community parks in Brantford include:

- Brant's Crossing
- Dogford Park
- Harmony Square
- Mohawk Park
- Rotary Centennial Waterworks Park

The park is a 12.97 acres (5.25 Ha) community park and is located centrally to Phase 6B of the Empire development. The park was designed to include activities and elements that are typically associated with a larger community park.

The primary elements found in this fully featured park consist of a medium sized splash pad with rubberized surfacing and an adjacent, sheltered, hard surfaced patio, a junior and senior play unit, a multi-use pad, an AODA compliant washroom building and fully accessible walkways that connect Witteveen Drive to



Anderson Road. The primary path contains pedestrian scale lighting for added safety and security along this neighbourhood connecting path. For winter time ice skating, a water hydrant and light has been included in the open grass area adjacent to the multi-use pad.



The park also includes generously sized open spaced areas for spontaneous active play, a substantial amount of tree planting and a feature garden incorporating native plants. Lastly, since this community park also serves as a destination park, it includes a seventeen car parking lot with accessible spaces.

## 7.0 Corporate Policy Context

This report is presented in fulfilment of the process for naming municipal assets set out in the Municipal Naming Policy.

## 8.0 Input From Other Sources

Suggestions for the name of the new park were solicited and received from the Shellard and Dogford Park Neighbourhood Associations, through a Ward One ward meeting, and from the public. Planning staff provided information on the lists of names previously identified for use as potential street names or other recognition. Legal staff provided content related to the recommended amendment to the Municipal Naming Policy.

## 9.0 Analysis

### 9.1 Park Naming

There were 14 different park names that were suggested during the consultation process. Several of the suggestions came from multiple sources, indicated by asterisks in the complete list of suggested names provided in the table below.

*Anderson Road Park	Callwood Park
Constable John Hickey Park	Deskaheh Park
Emily C. General Park	Johnson Park
(Julia) Jamieson Park	Oronhyatekha Park
*Richard Carpenter Park	(Roberta) Jamieson Park
Shellard Park	Silverheels Park
Tekahionawake Park	*Witteveen Park

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The Municipal Naming Policy stipulates that naming assets “in honour of elected or appointed public officials shall not occur while the individual is a sitting member on City council.”

After considering the suggestions in the context of the naming priorities and guidelines, the consensus position of the Ward 1 Councillors is that the preferred name for the park is the Anderson Road Park. Anderson Road was named for Pte. Leonard Melvin Anderson, who served as a member of the Dufferin and Haldimand Rifles in WWII and died in France in July 1944.

## **10.0 Financial Implications**

There are no financial implications arising from this report.


## **11.0 Climate and Environmental Implications**

The new community park will provide both the neighbourhood it is in and the broader City with a large greenspace. There will be considerable consumption of water related to the splash pad. As a community park, it is likely that some residents will drive to the location to enjoy the amenities, although the majority of users will come from the neighbourhood as pedestrians or cyclists.

Going forward this site will require continual maintenance operations by City staff. Until the vehicles and equipment used for this work are no longer fueled by fossil fuels, there will be a resulting increase in GHG emissions. There are many trees that have been planted in this park which will, over time, grow to be a significant carbon offset and also provide many other environmental benefits.

## **12.0 Conclusion**

Ward 1 Councillors have selected a name for the new community park in their ward and are recommending it be called the Anderson Road Park.



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Inderjit Hans, P. Eng., PMP  
General Manager, Public Works Commission

Prepared By:

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In adopting this report, is a by-law or agreement required? If so, it should be referenced in the recommendation section.

By-law required ☐ yes ☒ no

Agreement(s) or other documents to be signed by Mayor and/or City Clerk ☐ yes ☒ no

Is the necessary by-law or agreement being sent concurrently to Council? ☐ yes ☒ no